

Agricultural Economics and Rural Sociology  
Auburn University  
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## ACADEMIC APPOINTMENTS

2021— Assistant Professor of Agribusiness and Experimental Economics (tenure-track),  
Department of Agricultural Economics and Rural Sociology,  
Auburn University

## EDUCATION

2020 PhD Agricultural Economics Texas A&M University  
2014 MS Economics Texas A&M University  
2010 MA Economics Central European University  
2008 BA International Economics Azerbaijan State University of Economics

## RESEARCH FIELDS

Experimental Economics, Behavioral Finance, Health Economics, and Food Policy.

## PEER-REVIEWED JOURNAL ARTICLES

19. **Huseynov, S.** “Overreaction in House Price Expectations.” *The Journal of Real Estate Finance and Economics* (accepted)
18. Mitra, P\*., **Huseynov, S.**, and Miao R., “From Labels to Land: Information Acquisition and Precautionary Behaviors of Pesticide Use in India.” *Agriculture and Human Values* (accepted)
17. **Huseynov, S.**, Kee, J., Palma, M.A., Lusk, J and Caputo, V., “Public or Private Funding of Emerging Technologies: The Case of Gene-Editing.” *Journal of Agricultural and Resource Economics* (accepted)
16. Sivasankar, P\*., and **Huseynov, S.**, “Dynamic Food Decision (In)Consistency: Evidence from the Field” *Journal of Agricultural and Resource Economics* (accepted)
15. Ulucak, Z.†, Sivashankar, P\*., **Huseynov, S.**, and Ulucak, R. “Understanding Barriers to Agricultural Technology Adoption: Evidence from U.S. Agribusiness Firms” *Technological Forecasting and Social Change* (2026): 224:124448
14. **Huseynov, S.** “ChatGPT and the Labor Market: Unraveling the Effect of AI Discussions on Students’ Earnings Expectations” *Journal of Economic Psychology* 108 (2025): 102803
13. Hou, P., Sun, F., Sawadgo, W., **Huseynov, S.**, and Li, W. “The Cost of Raising a Child: Equivalence Scales in the United States” *Economics Letters* (2025): 112359
12. **Huseynov, S.**, Boyer, C., Martinez, C., Griffith, A. and DeLong, K. “The Role of Recency Bias and Price Salience in Insurance Take-Up Decisions.” *Journal of Agricultural and Resource Economics*, 50, no. 1 (2025): 21-38.
11. Segovia, M., **Huseynov, S.**, Palma, M., and Nayga Jr, R.M. “The mental burden of stay-at-home order extensions during COVID-19.” *Nature Scientific Reports*, 14, no. 1 (2024): 4293.
10. Liang, W.†, Zhou, D., Rizwan, M. and **Huseynov, S.**, “How price labeling strategy affects consumers’ purchase intention? The role of perceived price difference in price assessment.” *Asia Pacific Journal of Marketing and Logistics*, (2023):1355-5855
9. Ingram, S., Martinez, C., Boyer, C., Rowan, T., **Huseynov, S.**, Taylor, M. and Alizada, E.\*, “Predicting seedstock bull prices: Does information matter?” *Journal of Agricultural and Applied Economics*, (2023):1-17.

8. **Huseynov, S.**, Palma, M.A. and Segovia, M., “Distributional effects of price salience on reservation wages and food choices.” *Journal of the Agricultural & Applied Economics Association* (2023), 2: 114–132.
7. Palma, M.A., **Huseynov, S.** and Nayga Jr, R.M., “Health versus income amid COVID-19: What do people value more?” *PloS One*, 17.5 (2022): e0267004.
6. **Huseynov, S.**, Palma, M.A. and Ahmad, G., “Does the magnitude of relative calorie distance affect food consumption?” *Journal of Economic Behavior & Organization*, (2021): 188:530-551
5. **Huseynov, S.** and Palma, M.A., “Food decision-making under time pressure.” *Food Quality and Preference*, (2021): 88:104072.
4. **Huseynov, S.**, Palma, M.A. and Nayga Jr, R.M., “General public preferences for allocating scarce medical resources during COVID-19.” *Frontiers in Public Health*, (2020): 8:587423.
3. **Huseynov, S.**, Kassas, B., Segovia, M.S. and Palma, M.A., “Incorporating biometric data in models of consumer choice.” *Applied Economics* 51, no. 14 (2019): 1514-1531.
2. Ng, D., Sanchez-Aragon, L. and **Huseynov, S.**, “Seek and you shall find: The role of exploitive and explorative search in a biotechnology firm’s patent claims.” *International Food and Agribusiness Management Review* 22, no. 3 (2019): 321-337.
1. **Huseynov, S.** and Palma, M.A., “Does California’s low carbon fuel standards reduce carbon dioxide emissions?” *PloS One* 13, no. 9 (2018): e0203167.

## WORKING PAPERS

5. **Huseynov, S.** and Murad, Z., “Seeing Through Different Lenses: Partisanship and Inflation Expectations”
4. Liang, W.†, **Huseynov, S.** and Huseynov, F., “Climbing the social ladder: how rankings shape financial risk-taking.” Under Review.
3. **Huseynov, S.**, Taylor, M. and Martinez, C., “Optimistic price expectations.” Under Review.
2. **Huseynov, S.**, Ahmad, G., Palma, M.A. and Nayga Jr, R.M., “Temptation and choice inconsistency.” Under Review.
1. **Huseynov, S.**, Palma, M.A. and Brown, A., “Attention cost and time, risk, and food preferences.”

\* – student co-author; † – visiting scholar/postdoc

AWARDS,  
RECOGNITION, AND  
MEDIA ATTENTION

1. “ChatGPT and the Labor Market: Unraveling the Effect of AI Discussions on Students’ Earnings Expectations” article was cited in Wisconsin Governor’s Task Force on Workforce and Artificial Intelligence Advisory 2024 Action Plan ([link](#), see Endnotes).
2. “Inflation expectations and Food Prices” project was featured in the Alabama Cooperative Extension System: How Are Alabama Consumers Responding to Higher Food Prices? (2024) ([link](#))
3. “Optimistic price expectations” article was featured in Brands and Barbed Wire podcast series, Sep 1 episode (2023)
4. “Sweet Grown Alabama Label” consumer study was featured in Alfa Farmers: Consumers Crave Sweet Grown Alabama Sweet Potatoes (2023) ([link](#))
5. “Inflation expectations and Food Consumption Behavior” project was featured in Alabama Cooperative Extension System: Rising Rates and Food Consumption: How Auburn and Opelika Residents Feel the Fed’s Fight Against Inflation (2023) ([link](#))

6. “Does the magnitude of relative calorie distance affect food consumption?” article was awarded *Best Graduate Student Paper* in AAEA Experimental Economics (2022)
7. “Does the magnitude of relative calorie distance affect food consumption?” article was featured on East Texas News: Pros and Cons of Calorie Labeling (2022) ([link](#))
8. “Does the magnitude of relative calorie distance affect food consumption?” article was recognized as International Food Marketing Research Symposium *Best Overall Paper* (2019)
9. “Does California’s low carbon fuel standards reduce carbon dioxide emissions?” article was featured on Quartz: Global fuel standards are pushing the dirtiest oil out of the market (2020) ([link](#))

FUNDED RESEARCH TOTAL SHARE IN SECURED FUNDS: \$449,742.

GRANTS

4. Sustainable Poultry Processing Research (Co-PI role), with Brendan Higgins (PI), Dianna Bourassa (Co-PI), David Blersch (Co-PI), Amit Morey (Co-PI), Sungeun Cho (Co-PI), and Dennis Brothers (Co-PI). Funding Agency: USDA ARS, Total funds: \$2,385,456, Share: \$135,067 Period: 2024 – 2029.
3. Subjective Equivalence Scale (Co-PI role), with Wenying Li (PI) and Jeffrey Dorfman (Co-PI). Funding Agency: USDA NIFA, Total funds: \$650,000, Share: \$260,000, Period: 2023 – 2026.
2. Estimating Willingness-to-Pay for Local Fruit and Vegetables at Independent Grocers and Restaurants in Alabama (Co-PI role), with Adam Rabinowitz (PI) and Wendiam Sawadgo (Co-PI). Funding Agency: USDA SCBGP, Total funds: \$40,000, Share: \$12,000, Period: 2022 – 2024.
1. Doctoral Dissertation Research Grant (Co-PI role), with Marco Palma (PI). Funding Agency: NSF (Decision, Risk and Management Sciences program), Total funds: \$42,675, Share: \$42,675, Period: 2017 – 2019.

PRESENTATIONS

2026: American Economic Association Annual Meeting (Philadelphia, Pennsylvania); Texas A&M University, Invited Seminar (College Station, Texas).

2025: University of Delaware, Invited Seminar (Newark, Delaware); Texas Experimental Symposium (Waco, Texas); University of Portsmouth, Invited Seminar (virtual); Western Economic Association Annual Meeting (San Francisco, California); Alabama Agribusiness Council meeting (Orange Beach, Alabama); Advances with Field Experiments (Chicago, Illinois); Economic Science Association (ESA) North American Meeting (Tucson, Arizona), Southern Economic Association Annual Meeting (Tampa, Florida).

2024: Economic Science Association (ESA) meetings (Columbus, Ohio); Auburn University Economics Department Spring Brown Bag; BEEMA (Lewes, Delaware).

2023: Economic Science Association (ESA) meetings (Charlotte, North Carolina); Auburn University Economics Department Spring Brown Bag.

2022: University of Tennessee, Agricultural Economics Department Invited Seminar (Knoxville, Tennessee); BEEMA (Camden, New Jersey); Mississippi State University, Agricultural Economics Department Invited Seminar (Starkville, Mississippi); Southern Economic Association meeting (Fort Lauderdale, Florida); Auburn University Economics Department Fall Brown Bag; Economic Science Association (ESA) North America meeting (Santa Barbara, California); Agricultural and Applied Economic Association (AAEA) annual meeting (Anaheim, California); Alabama Agribusiness Council meeting (Fort Walton Beach, Florida); Economic Science Association (ESA) meetings (Boston, Massachusetts); Auburn University Economics Department Spring Brown Bag; Southern Agricultural Economics Association annual

meeting (New Orleans, Louisiana); Joint Initiative for Latin American Experimental Economics (virtual).

2021: Economic Science Association (ESA) North American Meeting (Tucson, Arizona); Agricultural and Applied Economic Association (AAEA) annual meeting (virtual); Southern Agricultural Economics Association annual meeting (virtual); Auburn University Agricultural Economics Department seminar; Auburn University Economics Department seminar (invited).

2020: Agricultural and Applied Economic Association (AAEA) annual meeting (virtual); Utah Experimental Economics Conference (virtual); Southern Agricultural Economics Association annual meeting (Louisville, Kentucky).

2019: American Society of Health Economists annual meeting (Washington, DC); Agricultural and Applied Economic Association (AAEA) annual meeting (Atlanta, Georgia); Economic Science Association (ESA) North American Meeting (Los Angeles, California); Southern Agricultural Economics Association annual meeting (Birmingham, Alabama).

2018: Texas A&M Energy Conference (College Station, Texas); Agricultural and Applied Economic Association (AAEA) annual meeting (Washington, DC); Southern Agricultural Economics Association annual meeting (Jacksonville, Florida); Texas Experimental Symposium (San Antonio, Texas).

2017: Texas A&M Energy Conference (College Station, Texas); Texas A&M Agricultural Economics Symposium (College Station, Texas).

REFeree ACTIVITIES    NSF Decision, Risk, and Management Sciences program grant reviewer; Journal of Economic Behavior and Organization (×4); Journal of Behavioral and Experimental Economics (×2); American Journal of Agricultural Economics; Journal of Housing Research; Applied Economic Perspectives and Policy (×2); Economic Modelling (×2); Journal of Economic Psychology; Journal of Choice Modelling; International Review of Financial Analysis; Food Policy (×2); Journal of Agricultural and Resource Economics (×4); Journal of Agricultural and Applied Economics Association (×3); Agricultural Finance Review (×2); Journal of Agricultural and Applied Economics (×2); European Review of Agricultural Economics (×2); Canadian Journal of Agricultural Economics (×2); Agricultural Economics; Environment, Development and Sustainability (×2); Food Quality and Preference; Agribusiness International Journal (×2); Natural Resource Modeling; AAEA annual meeting abstract review (×5); AAEA annual meeting topic leader (×2); Big Data & Society; AJOB Empirical Bioethics; Clinical Intervention in Aging.  
×—Referee activity counts do not include revision rounds.

ADVISING

- Sivashankar Pathmanathan, Ph.D. student in Applied Economics (Advising, expected graduation year: 2026).
- Pritam Mitra, Ph.D. student in Applied Economics (Co-advising, graduation year: 2025).
- Foster McCurry, Master's student in Agriculture Economics (Advising, expected graduation year: 2026).
- Wanqi Liang, Visiting Ph.D. student from Huazhong Agricultural University in China (2021-2023).
- Zubeyde Ulucak, Visiting Postdoctoral Scholar from Erciyes University in Turkey (2022-2024).
- Jose Garcia Gamez, pre-doc student (2022-2024).
- Daniel Beltran, visiting undergraduate researcher from Zamorano University (2023-2024).
- Patricia Gutierrez, visiting undergraduate researcher from Zamorano University (2023-2024).
- Elmin Alizada, Master's student in Applied Economics (Co-advising, graduation year: 2022)

SERVICE

- Establishment of Auburn University Experimental Economics Laboratory; Southern Agricultural Economic Association Outstanding Doctoral Dissertation award committee (chair and member roles), 2023-2024; Southern Agricultural Economic Association Outstanding Doctoral Job Market competition judge, 2025; Auburn University Department of Agricultural Economics and Rural Sociology award committee (chair), 2025.
- Served in Committees: Mingtao He (Applied Economics, PhD; Reader, 2021), Sharbani Bhattacharjee (Applied Economics, PhD; Reader, 2022), Caroline Hudon (Agricultural Economics, MS; Committee member, 2022), Caitlyn Oldenburg (Agricultural Economics, MS; Committee member, 2022), Julia Holley (Agricultural Economics, MS; Committee member, 2023), Reem Taha (Applied Economics, PhD; Reader, 2025), Wilton Pittman (Agricultural Economics, MS; Committee member, 2025, expected), Jonghoon Park (Applied Economics, PhD; Committee member, 2026, expected)

## TEACHING

- Instructor: Auburn University, Principles of Microeconomics, ECON 2020 (Fall, 2025).
- Instructor: Auburn University, Computer Applications in Agricultural Economics, AGEC 3100 (Spring, 2021-2025).
- Instructor: Auburn University, Agribusiness Management, AGEC 5100/6100 (Fall, 2021-2024).
- Instructor: Auburn University, Advance Topics in Ag Sales, AGEC 4970 (Fall/Spring, 2021-2025).
- Co-Instructor: Texas A&M University, Research Methodology, AGEC 607 (Spring, 2019/2020).

## REFERENCES

**Prof. Marco A. Palma**  
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