

Agricultural Economics and Rural Sociology szh0158@auburn.edu
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 302 Comer Hall
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ACADEMIC APPOINTMENTS

2021— Assistant Professor of Agribusiness and Experimental Economics (tenure-track),
 Department of Agricultural Economics and Rural Sociology,
 Auburn University

EDUCATION

2020 PhD Agricultural Economics Texas A&M University
 2014 MS Economics Texas A&M University
 2010 MA Economics Central European University
 2008 BA International Economics Azerbaijan State University of Economics

RESEARCH FIELDS

Experimental Economics, Behavioral Finance, Health Economics, and Food Policy.

PEER-REVIEWED JOURNAL ARTICLES

10. Liang, W.*, Zhou, D., Rizwan, M. and **Huseynov, S.**, “[How price labeling strategy affects consumers’ purchase intention? The role of perceived price difference in price assessment.](#)” *Asia Pacific Journal of Marketing and Logistics*, (2023):1355-5855
9. Ingram, S., Martinez, C., Boyer, C., Rowan, T., **Huseynov, S.**, Taylor, M. and Alizada, E.*, “[Predicting seedstock bull prices: does information matter?](#)” *Journal of Agricultural and Applied Economics*, (2023):1-17.
8. **Huseynov, S.**, Palma, M.A. and Segovia, M., “[Distributional effects of price salience on reservation wages and food choices.](#)” *Journal of the Agricultural & Applied Economics Association* (2023), 2: 114–132.
7. Palma, M.A., **Huseynov, S.** and Nayga Jr, R.M., “[Health versus income amid covid-19: what do people value more?](#)” *PloS One*, 17.5 (2022): e0267004.
6. **Huseynov, S.**, Palma, M.A. and Ahmad, G., “[Does the magnitude of relative calorie distance affect food consumption?](#)” *Journal of Economic Behavior & Organization*, (2021): 188:530-551
5. **Huseynov, S.** and Palma, M.A., “[Food decision-making under time pressure.](#)” *Food Quality and Preference*, (2021): 88:104072.
4. **Huseynov, S.**, Palma, M.A. and Nayga Jr, R.M., “[General public preferences for allocating scarce medical resources during covid-19.](#)” *Frontiers in Public Health*, (2020): 8:587423.
3. **Huseynov, S.**, Kassas, B., Segovia, M.S. and Palma, M.A., “[Incorporating biometric data in models of consumer choice.](#)” *Applied Economics* 51, no. 14 (2019): 1514-1531.
2. Ng, D., Sanchez-Aragon, L. and **Huseynov, S.**, “[Seek and you shall find: the role of exploitive and explorative search in a biotechnology firm’s patent claims.](#)” *International Food and Agribusiness Management Review* 22, no. 3 (2019): 321-337.
1. **Huseynov, S.** and Palma, M.A., “[Does california’s low carbon fuel standards reduce carbon dioxide emissions?](#)” *PloS One* 13, no. 9 (2018): e0203167.

WORKING PAPERS

8. **Huseynov, S.** “[ChatGPT and the Labor Market: Unraveling the Effect of AI Discussions on Students’ Earnings Expectations](#)” Under Review.

7. **Huseynov, S.**, Kee, J., Palma, M.A., Lusk, J and Caputo, V., “Public or private funding of controversial technologies: the case of gene-editing.” Under Review
6. Liang, W.*, **Huseynov, S.** and Huseynov, F., “Climbing the social ladder: how rankings shape financial risk-taking.” Under Review.
5. **Huseynov, S.**, Taylor, M. and Martinez, C., “Optimistic price expectations.” Under Review.
4. **Huseynov, S.**, Boyer, C., Martinez, C., Griffith, A. and DeLong, K., “The Role of recency bias and price salience in insurance take-up decisions.” Under Review.
3. **Huseynov, S.**, Ahmad, G., Palma, M.A. and Nayga Jr, R.M., “Temptation and choice inconsistency.” Under Review.
2. **Huseynov, S.**, Palma, M.A. and Brown, A., “Attention cost and time, risk, and food preferences.”
1. Segovia, M., **Huseynov, S.**, Palma, M.A. and Nayga Jr, R.M., “The mental burden of stay-at-home order extensions due to covid-19.” Under Review.

* indicates student co-author.

AWARDS, RECOGNITION, AND MEDIA ATTENTION

1. “Optimistic price expectations” article was featured in Brands and Barbed Wire podcast series, Sep 1 episode (2023)
2. “Sweet Grown Alabama Label” consumer study was featured in Alfa Farmers: [link](#): Consumers Crave Sweet Grown Alabama Sweet Potatoes (2023)
3. “Inflation expectations and Food Consumption Behavior” project was featured in Alabama Cooperative Extension System: [link](#): Rising Rates and Food Consumption: How Auburn and Opelika Residents Feel the Fed’s Fight Against Inflation (2023)
4. “Does the magnitude of relative calorie distance affect food consumption?” article was awarded *Best Graduate Student Paper* in AAEA Experimental Economics (2022)
5. “Does the magnitude of relative calorie distance affect food consumption?” article was featured on East Texas News: [link](#): Pros and Cons of Calorie Labeling (2022)
6. “Does the magnitude of relative calorie distance affect food consumption?” article was recognized as International Food Marketing Research Symposium *Best Overall Paper* (2019)
7. “Does california’s low carbon fuel standards reduce carbon dioxide emissions?” article was featured on Quartz: [link](#): Global fuel standards are pushing the dirtiest oil out of the market (2020)

FUNDED RESEARCH GRANTS

3. Subjective Equivalence Scale (Co-PI role), with Wenying Li (PI) and Jeffrey Dorfman (Co-PI), Funding Agency: USDA NIFA, Total funds: \$650,000, Share: \$260,000, Period: 2023 – 2026.
2. Estimating Willingness-to-Pay for Local Fruit and Vegetables at Independent Grocers and Restaurants in Alabama (Co-PI role), with Adam Rabinowitz (PI) and Wendiam Sawadgo (Co-PI) Funding Agency: USDA SCBGP, Total funds: \$40,000, Share: \$12,000, Period: 2022 – 2024.
1. Doctoral Dissertation Research Grant (Co-PI role), with Marco Palma (PI) Funding Agency: NSF, Total funds: \$42,675, Share: \$42,675, Period: 2017 – 2019.

PRESENTATIONS

2022: University of Tennessee, Agricultural Economics Department (Knoxville, Tennessee); BEEMA

(Camden, New Jersey); Mississippi State University, Agricultural Economics Department (Starkville, Mississippi); Southern Economic Association meeting (Fort Lauderdale, Florida); Auburn University Economics Department Fall Brown Bag; Economic Science Association (ESA) North America meeting (Santa Barbara, California; scheduled); Agricultural and Applied Economic Association (AAEA) annual meeting (Anaheim, California); Alabama Agribusiness Council meeting (Fort Walton Beach, Florida); Economic Science Association (ESA) meetings (Boston, Massachusetts); Auburn University Economics Department Spring Brown Bag; Southern Agricultural Economics Association annual meeting (New Orleans, Louisiana); Joint Initiative for Latin American Experimental Economics (virtual).

2021: Economic Science Association (ESA) North American Meeting (Tucson, Arizona); Agricultural and Applied Economic Association (AAEA) annual meeting (virtual); Southern Agricultural Economics Association annual meeting (virtual); Auburn University Agricultural Economics Department seminar; Auburn University Economics Department seminar (invited).

2020: Agricultural and Applied Economic Association (AAEA) annual meeting (virtual); Utah Experimental Economics Conference (virtual); Southern Agricultural Economics Association annual meeting (Louisville, Kentucky).

2019: American Society of Health Economists annual meeting (Washington, DC); Agricultural and Applied Economic Association (AAEA) annual meeting (Atlanta, Georgia); Economic Science Association (ESA) North American Meeting (Los Angeles, California); Southern Agricultural Economics Association annual meeting (Birmingham, Alabama).

2018: Texas A&M Energy Conference (College Station, Texas); Agricultural and Applied Economic Association (AAEA) annual meeting (Washington, DC); Southern Agricultural Economics Association annual meeting (Jacksonville, Florida); Texas Experimental Symposium (San Antonio, Texas).

2017: Texas A&M Energy Conference (College Station, Texas); Texas A&M Agricultural Economics Symposium (College Station, Texas).

REFeree ACTIVITIES NSF, Journal of Economic Behavior and Organization, Applied Economic Perspectives and Policy, Economic Modelling, Food Policy, Journal of Agricultural and Resource Economics, Journal of Agricultural and Applied Economics Association, Journal of Agricultural and Applied Economics, AAEA annual meeting abstract review, AAEA annual meeting topic leader, AJOB Empirical Bioethics, Clinical Intervention in Aging, Agribusiness International Journal.

ADVISING Sivashankar Pathmanathan, Ph.D. student in Applied Economics (expected graduation year: 2025).
 Pritam Mitra, Ph.D. student in Applied Economics (expected graduation year: 2025).
 Wanqi Liang, Visiting Ph.D. student (2021-2023).
 Jose Garcia Gamez, pre-doc student (2022-2024).
 Daniel Beltran, visiting undergraduate researcher from Zamorano University (2023-2024).
 Patricia Gutierrez, visiting undergraduate researcher from Zamorano University (2023-2024).

SERVICE Establishment of Auburn University Experimental Economics Laboratory.
 Served in Committees: Mingtao He (Applied Economics, PhD; , 2021), Sharbani Bhattacharjee (Applied Economics, PhD; Reader, 2022), Caroline Hudon (Agricultural Economics, MS; Committee member, 2022), Caitlyn Oldenburg (Agricultural Economics, MS; Committee member, 2022), Julia Holley (Agricultural Economics, MS; Committee member, 2022).

TEACHING

Instructor: Auburn University, Computer Applications in Agricultural Economics, AGEC 3100 (Spring, 2021/2022/2023).

Instructor: Auburn University, Agribusiness Management, AGEC 5100/6100 (Fall, 2021/2022).

Instructor: Auburn University, Advance Topics in Ag Sales, AGEC 4970 (Fall/Spring, 2021/2022/2023).

Co-Instructor: Texas A&M University, Research Methodology, AGEC 607 (Spring, 2019/2020).

REFERENCES

Prof. Marco A. Palma

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Prof. Alex L. Brown

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